

SOFT SKILLS

Creativity
Adaptability
Media Literacy
Cultural Intelligence
Organizational Proficiency

IT COMPETENCES

Adobe Photoshop	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Adobe Premiere Pro	● ● ● ● ●
Social Media	● ● ● ● ●
MS Office	● ● ● ● ●
Canva	● ● ● ● ●

LANGUAGES

German	native
English	C2
French	B2
Dutch	A1
Spanish	A1

STAYS ABROAD

Madrid, Spain
02/2023-07/2023

- Erasmus Exchange
- B.A. Communication Studies

Washington D.C.
07/2015-08/2018

- Richard Montgomery High School in Rockville, MD
- member of the French Honors Society (SHF)
- captain of Varsity Soccer Team

VOLUNTARY WORK

- Social engagement as an International Buddy for the Erasmus Student Network (ESN) Mechelen
- Community engagement with the Girl Scouts in Rockville, MD, USA
- Child reporter for the German Press Agency (dpa) in 2011

PROFILE

Global-minded Communication and Media student with a passion for storytelling and a keen understanding of emerging trends in the media landscape. Proven proficiency and 2+ years experience in content creation, social media management, and cross-cultural communication. Seeking to creatively contribute to the world of marketing and media.

WORK EXPERIENCE

- 09/22 - 01/23 **Barista**
Bavet | Mechelen, Belgium
- 09/22 - 02/23 **Internal Internship at "Behind-The-Scenes ICM"**
Thomas More University in Mechelen, BE
- part of a small team of selected students who work on PR and content creation to creatively showcase and advertise the study program and university
 - Creation of flyers, info brochures, Social Media content, planning and hosting of events, etc.
- 6/22 - 08/22 **Hostess**
Young Capital | Berlin, Germany
- enhanced guest experiences at concerts and conventions, managed attendee logistics, responsible waitress for VIP lounge
- 2020 - 2022 **Social Media Assistant**
- responsible for finding and researching potential partners and cooperations for Instagram blogger
 - contact and negotiation with partners and clients
 - execution of graphic design projects like logos and media kits
 - thorough analysis of Social Media analytics
- 05/21 - 06/21 **Graphic Design Internship**
Facts and Fiction | Cologne, Germany
- creation of stickers, posters, flyers, and Social Media visuals for clients (print and digital works)
 - management of administrative tasks
- 2019 - 2021 **Private Tutor**
- taught private students every week in the subjects English, French, Maths, German, History, Music and Science
 - planning of weekly lessons and creation of own study materials

EDUCATION

- 09/21 - present **Professional Bachelor | International Communication and Media**
Thomas More University of Applied Sciences in Mechelen, Belgium
- First Place and Video Award for Youtube Video Series, Creativity Bootcamp 2021
- 01/23 - 06/23 **Erasmus+ Exchange | BA Communication Studies**
Universidad Francisco de Vitoria in Madrid, Spain
- 08/20 - 08/21 **Remote Orientation Program | BA Media Design**
IU International University of Applied Sciences in Bad Honnef, Germany
- 2020 **Bilingual Abitur (German/English)**
Nelson Mandela School in Berlin, Germany